

▼ **General Session—Day 1**

- 01 Impending Changes in Healthcare & Lab Medicine: Evolution or Revolution Ahead?  
*Robert L. Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX*
- 02 Case Study: Kaiser Permanente Regional Laboratory, Denver, CO (Design & implementation of new lab facility, new automation and instruments)  
*Richard G. Spurlock, M.D., Regional Department Chief of Pathology*
- 03 Case Study: Central DuPage Hospital, Winfield, IL (377-bed hospital laboratory with thriving outreach program)  
*Gene Heidt, General Manager, Laboratory*
- 04 Case Study: Sunrise Medical Laboratories, Inc., Hauppauge, NY (Independent regional lab company grabs market share in nation's toughest lab market)  
*Larry Siedlick, CEO*
- 05 Case Study: Lancet Laboratories, Johannesburg, South Africa (Independent laboratory company builds national business that includes serving patients with Health Savings Accounts)  
*Peter Cole, M.D., Executive Director*
- 06 Panel: United Health's National Contract: Opportunity or Threat for Local Labs?  
*Moderator: Robert L. Michel; Panel: Larry Siedlick, Eugene Heidt, Jack Shaw*

▼ **Breakout Session 1**

- 07 Creating the Regional, Integrated Anatomic Pathology Powerhouse  
*Krista L. Crews, Executive Director, ProPath, Dallas, TX*
- 08 New Approach to Creating Integrated, Regionalized Laboratory Organizations  
*Richard Spooner, Ph.D., Consultant Clinical Scientist, Biochemistry, Gartnavel General Hospital, Glasgow, Scotland*
- 09 Bringing Clinical Pathology into the Information Age: Giving Pathologists New Tools to Help Clinicians  
*Alan Lloyd, M.D., Chief Systems Officer, Sonic Healthcare Ltd., Sydney, NSW, Australia*
- 10 Sustaining Lean in Ongoing Lab Operations  
*Sheryl Wilson, Senior Executive Director of Laboratory Services, Alegent Health, Omaha, NE*

▼ **Breakout Session 2**

- 11 Effective Ways for Pathology Groups to Counter TC/PC Arrangements  
*Joseph Plandowski, President, Lakewood Consulting Group, Lake Forest, IL*
- 12 Integration of Informatics and Automation in Collection, Pre-Analytical, and Analytical to Eliminate Errors and Boost Both Productivity and Quality  
*Keith Nelson, Administrative Director, Laboratory and Dialysis, Silver Cross Hospital, Joliet, IL; and Marilyn Nelson, MBA, MT(ASCP), Director of Laboratory Services, Ingalls Memorial Hospital, Harvey, IL*
- 13 "Lean" Architectural Design in Clinical Laboratories: Getting More Per Square Foot in Existing and New Facilities  
*Bill Boyd, Business Unit Manager and Tom Jeske, Improvement System Facilitator, ThedaCare, Appleton, WI, and Jeffrey R. Johnson, Senior Associate, Karlsberger, Birmingham, AL*
- 14 Managing Utilization Of Lab Tests: How The Laboratory Can Promote Evidence-Based Ordering  
*Brian R. Jackson, M.D., M.S., Medical Director of Informatics, ARUP Laboratories, Assistant Professor of Pathology (Clinical), University of Utah, Salt Lake City, UT*

▼ **Breakout Session 3**

- 15 Using RFID from Sample Collection in Surgery to Histology: Goals and Outcomes from a Pioneering Pilot Project  
*Schuyler Sanderson, M.D., Pathologist, Bruce R. Kline, Office of Intellectual Property, Mayo Clinic, Rochester, MN*
- 16 How to Identify the Next Test Out of the Molecular Technology Chute: Which Developing Assays to Watch  
*Mary Steele Williams, MT (ASCP)SM, COO and Director of Scientific Programs, Association for Molecular Pathology, Bethesda, MD*
- 17 Matching Pathologist Compensation Packages to Productivity  
*Cathy Witherspoon, Sr. Vice President and Partner, Pathology, Slone and Associates, Greenville, SC*
- 18 Putting The Patient First- If Toyota Ran Your Hospital  
*Leo Serrano, Director of Laboratory Services, Avera McKennan Hospital and University Health Center, Sioux Falls, SD*

▼ **General Session—Day 2**

- 19 Managed Care Contracts for Laboratory Services: Important Changes Lie Ahead  
*David P. King, Chief Executive Officer, Laboratory Corporation of America Holdings, Burlington, NC*
- 20 Dissecting Today's Managed Care Contracting Trends: Views from Both Sides of the Negotiating Table  
*David P. King, CEO, Laboratory Corp. of America; Dave Lamb, Manager, Ancillary Services, Independence Blue Cross, Philadelphia, PA Michael Snyder, Principal, Clinical Lab Business Solutions, LLC, Flemington, NJ, Kerry Kaplan, President, Health Care Connections, Natick, MA; Moderator: Robert L. Michel*
- 21 Full Service Diagnostics: The Coming Convergence of Imaging, Informatics, and In Vitro Diagnostics (IVD)  
*Dave Hickey, Vice President of Strategic Marketing and Planning, Siemens Medical Solutions Diagnostics, Tarrytown, NY*

- 22 Case Study: Clarian Health, Indianapolis, IN  
*John N. Eble, M.D., MBA, FRCPA, Chief Pathologist, Clarian Health*
- 23 Case Study: Detroit Medical Center Laboratories, Detroit, MI (Using a highly-automated central laboratory to boost productivity and support 30-minute patient turnaround in the emergency departments of a multi-hospital system)  
*William Neeley, M.D., Medical Director of DMC University Laboratories, Detroit Medical Center, Detroit, MI*
- 24 Extracting the Important Lessons from This Year's 45 Innovators  
*Robert Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX*

▼ **Breakout Session 4**

- 25 Best of War College Case Study: 1997-2007 at Joint Venture Hospital Laboratories, Detroit, MI  
*Jack Shaw, Executive Director, JVHL, Allen Park, MI*
- 26 Using New Molecular Diagnostics to Help Clinicians and Grow Revenues  
*Sydney F. Finkelstein, M.D., Co-Founder and Chief Scientific Officer, RedPath Integrated Pathology, Pittsburgh, PA*
- 27 Laboratory Services in India: Is the Waking Giant a Threat to the US?  
*Shravan Subramanyam, M.D., Director, Ehrlich Laboratories, Chennai, India*
- 28 Avoiding New Legal Traps in Clinical Lab and Anatomic Pathology  
*Richard S. Cooper, Partner, Health Law Practice Group, McDonald Hopkins, Cleveland, OH*

▼ **Breakout Session 5**

- 29 Moving Laboratory Operations and Staff Performance to the 90th Percentile  
*Jennifer Schiffgens, Director-Laboratories, California Pacific Medical Center, San Francisco, CA*
- 30 Two Looming Compliance Threats to All Labs and Pathology Groups  
*Joan Logue, Principal, Health Systems Concepts, Inc., Longwood, FL*
- 31 Middleware that Drives Real-Time Management in All Phases of Lab Operations  
*Gerard Clifford, Administrative Director, Pennant Laboratories, Wilkes-Barre, PA*
- 32 Creating a New Management Culture of Achievement in the Clinical Lab  
*Modena Henderson, Vice President/General Manager of Virginia and Tennessee Operations, and Jeff Smith, Director of Human Resources, Carilion Labs, Roanoke, VA*

▼ **Using New Lab "Gateways" as Links to Physicians' EMRs!**

- 33 Introduction—Program Opens  
*Randall N. Spratt, Executive Vice President & CIO, McKesson Corporation, San Francisco, CA*
- 34 Lab-to-EMR Case Study: PAML and PacLab Network Laboratories, State of Washington  
*Mark Johnston, Chief Information Officer, PAML, Spokane, WA*
- 35 Lab-to-EMR Case Study: Spectrum Laboratory Network, Greensboro, NC  
*David Moore, CIO*
- 36 Lab-to-EMR Case Study: Sunrise Medical Laboratories, Hauppauge, NY  
*Eric Crugnale, CIO*
- 36 Lab Compliance with OIG's Safe Harbor Guidance Concerning Hardware & Software  
*Robert E. Mazer, Shareholder, Ober/Kaler, A Professional Corporation, Baltimore, MD*
- 37 Understanding How Physicians Use EMRs Perspectives from General Electric (Centricity)  
*Pat Wolfram, Global Product Manager, EMR Interoperability, GE Medical Systems Information, Beaverton, OR*
- 39 Perspectives from Misys (Misys EMR)  
*Dan Pollard, Ph.D., Director of Product Management, Misys Healthcare Systems, Raleigh, NC*
- 40 EMR Gateway Resource Roundtable  
**CareEvolve**, Cory Fishkin, President and COO, Elmwood Park, NJ  
**4Medica**, Ravi Sharma, CEO, Los Angeles, CA  
**McKesson Laboratory Solutions**, Steve Whitehurst, GM/VP Laboratory Solutions, Alpharetta, GA  
**Orchard Software Corporation**, Rob Bush, President, Carmel, IN  
**Atlas Development Corp.**, Rob Atlas, CEO, Calabasas, CA  
**Soft Computer Consultants (SCC)**, Gilbert Hakim, CEO, Palm Harbor, FL  
**Siemens Medical Solutions-Health Services**, Brenda Carbon, Product Analyst, Malvern, PA  
**MiSys Healthcare Systems**, Susan Flood, Director, Diagnostic Enterprise, Raleigh, NC  
**Halfpenny Technologies**, Charles Halfpenny, President, Blue Bell, PA  
**Labtest.com**, Jack Redding, President, Midland Park, NJ  
**GE Healthcare**, Integrated IT Solutions, Giri Iyer, GM Strategic Development, Barrington, IL

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