

▼ **General Session—Day 1**

- 01 **Putting New Lab Technology to Work: Powerful Ways to Combine Automation, Middleware, and Molecular Diagnostics**
Robert L. Michel, Editor-in-Chief, The Dark Report, Spicewood, TX
- 02 **Case Study: Pathology Associates Medical Laboratories (PAML), Spokane, WA Using Lab Networks and Joint Ventures to Create a Regional Lab Powerhouse**
Thomas Tiffany, Ph.D., CEO
- 03 **Case Study: Century City Doctors Hospital, Century City, CA Brand-New Hospital Has Paperless & Automated 21st Century Laboratory**
Stuart Sostrin, M.D., Chief of Pathology, and Sarina Rodrigues, DLM, Laboratory Director
- 04 **Case Study: Sonic Healthcare Ltd., Sydney, NSW, Australia Global Lab Business Strategies and Plans for Clinical Pathology Laboratories, Inc., in the U.S.**
Colin Goldschmidt, M.D., CEO
- 05 **Case Study: PACLAB Network Laboratories, Bellevue, WA Ten-Hospital Regional Lab Network Builds Profitable Outreach Program**
Stu Adelman, COO and General Manager, Donna Kendrick, Regional Operations Manager
- 06 **Panel: Laboratory Medicine's Immediate Future: Views from Australia, North America, and Europe**
Moderator: Robert L. Michel; Panel: Colin Goldschmidt, M.D., Thomas Tiffany, Ph.D., Jack Finn, Pete Wisner, Dr. Ross Vining

▼ **Breakout Session 1**

- 07 **First Report from Labs Which Survived an Unannounced CAP Inspection**
David Jadwin, D.O., Chairman, Pathology Department, Kern Medical Center, Bakersfield, CA
- 08 **Harvesting Extra Dollars Using Real Time Management of Laboratory Accounts Receivable**
Francis Imada, CFO, Kim Ek, Controller, Wayne Kouchi, Product Manager, Clinical Laboratories of Hawaii, Ewa Beach, HI
- 09 **How Integrated Laboratory Informatics Capabilities Support Increased Outreach Revenues and Improved Lab Productivity**
David Moore, Chief Information Officer, Spectrum Laboratory Network, Greensboro, NC
- 10 **CPT 88305 and Other Hot Legal Issues in Anatomic Pathology and Clinical Labs**
Jane Pine Wood, Esq., Attorney and Partner, McDonald Hopkins, Cleveland, OH

▼ **Breakout Session 2**

- 11 **Removing TLA in the 5-Million Test Hospital Lab: How Lean Methods Outproduce Automation**
Charlotte Taylor, Director, Laboratory Services, Washington Hospital Center, Washington, DC
- 12 **Wellness and Preventive Care Services—Effective Ways to Create Competitive Differentiation for Regional Laboratories**
Philip Chen, M.D., President, Cognoscenti Health Institute, Orlando, FL
- 13 **New Money-Making Model for Anatomic Pathology: the Non-Hospital Pathology Practice Focused on the Outpatient/Outreach Market**
Ray Sukumar, M.D., President and CEO, Doctors Pathology Services, Dover, DE
- 14 **Combining Lean/Six Sigma Management Tools and Automation to Maximize Clinical Laboratory Performance**
Charles C. Miraglia, M.D., President & CEO, and Barbara Waters, Manager, Blood Banking and Support Operations, Pathologists Associated Laboratory, Muncie, IN

▼ **Breakout Session 3**

- 15 **Community Hospital Lab Gets Innovative in Automating the High-volume Core Laboratory in Conjunction with Phlebotomy Processes**
Marilyn Nelson, Administrative Director of Lab Services, Ingalls Memorial Hospital, Harvey, IL
- 16 **Gene CYP 450: Why It's the Next Financial Home Run in Molecular Diagnostics**
Bill Bonello, Research Analyst, Wachovia Securities, Minneapolis, MN
- 17 **Using Middleware at Mid America Clinical Laboratories to Boost Productivity and Slash Costs**
Mark Ballard, CIO, and Paula Lancaster, Systems Applications Specialist, Mid America Clinical Laboratories, Indianapolis, IN
- 18 **Using Lean and Six Sigma to Trigger Big Gains in Lab Quality and Productivity**
Leyda Napoles, Administrator, Pathology Services, and Maria Quintana, Laboratory Manager, Jackson Memorial Hospital, Miami, FL

▼ **General Session—Day 2**

- 19 **Consumer-Directed Health Plans: Why They Represent New Opportunities and Threats for Laboratories and Hospitals**
Vishal Agrawal, M.D., Engagement Manager, McKinsey & Co., Washington, DC
- 20 **UPMC Builds the Integrated Information Technology Solution**
G. Daniel Martich, M.D., Vice President & Associate Chief Medical Officer, eRecord, UPMC Medical System, Pittsburgh, PA
- 21 **Geisinger's Evidence-Based Medicine Institute Uses Lab Test Data and Specimens to Build Genetic Bio-Repository**
Scott Taylor, Associate Director, Industry Relations, Center for Health Research & Rural Advocacy, Danville, PA
- 22 **Real-time Anatomic Pathology at University of Miami/Jackson Memorial Hospital, Miami, FL**
Azorides Morales, M.D., Chair & Professor, Pathology Department
- 23 **International Case Study: Path Links Pathology, Lincolnshire, England and Centrex Clinical Labs, New Hartford, NY**
Pete Wisner, Divisional General Manager, Path Links Greater Lincolnshire Pathology, and Jack Finn, CEO, Centrex
- 24 **Key Learnings from War College Faculty that Can Make Your Lab a Winner**
Robert L. Michel, Editor-in-Chief, The Dark Report, Spicewood, TX

▼ **Breakout Session 4**

- 25 **All That's New in Lab Automation: Our A-to-Z "Consumer Reports" Review of Products**
Rodney S. Markin, M.D., Ph.D., Professor & Vice Chair, Pathology & Microbiology, University of Nebraska Medical Center, Omaha, NE

- 26 **HIV Screening in Hospitals: Lessons from Johns Hopkins Hospital and Others**
Richard Rothman, M.D., Ph.D., Associate Professor & Director, Research Fellowship, Johns Hopkins Medicine, Baltimore, MD
- 27 **Molecular Diagnostics in the Real-time Anatomic Pathology Lab**
Mehrdad Nadji, M.D., Professor of Pathology, University of Miami/Jackson Memorial Hospital, Miami, FL
- 28 **10 Most Costly Coding Errors in Anatomic Pathology**
Chappy Manning, R.N., Billing Support Services—Coding Specialist, Pathology Service Associates, Florence, SC

▼ **Breakout Session 5**

- 29 **"Big Bang" Lab Makeover: New Space, New Instruments, New Workflow... All at the Same Time!**
Patricia Jo Norton, Administrative Laboratory Director, Providence Medical Center, Anchorage, AK
- 30 **Is Your Lab Short of Space? Secrets of Lab Design and Planning Even Your Architects Don't Know**
Jeff Shulkin, Principal, Morph Design, Inc., Rolling Hills Estates, CA
- 31 **Upcoming Changes in Part B Lab and Pathology from the Perspective of a Medicare Medical Director**
Bruce Quinn, M.D., Carrier Medical Director, NHC—Medicare Part B, Los Angeles, CA
- 32 **Automating Phlebotomy to Reduce Patient ID Errors, Improve Phlebotomist Effectiveness, and Speed Up Delivery of Test Results**
Jamie Boone, Assistant Laboratory Director, Jackson Madison Medical Center, Jackson, TN

▼ **Building the 21st Century Automated Histology Lab—Today / Optional Day Three (A)**

- 33 **Changes Ahead in Histology: New Automation, More Assays, Better Technology**
Kenneth J. Bloom, M.D., Chief Medical Officer, Clariant, Inc., San Juan Capistrano, CA
- 34 **Dako's View of the Histology Market and Emerging Technologies**
Dennis E. Chenoweth, M.D., Ph.D., Corporate Vice President, Business Development, Dako, Carpinteria, CA
- 35 **Case Study of Histology Automation: Alverno Clinical Laboratories, Inc., Hammond, IN**
James Urban, M.D., Medical Director
- 36 **Sakura Finetek's View of the Histology Market and Emerging Technologies**
Gilles Lefebvre, VP Sales, Marketing & Customer Relations, Sakura Finetek USA, Inc., Torrance, CA
- 37 **Case Study of Histology Automation: Kaiser Foundation Health Plan NW, Portland, OR**
Robert L. Milewski, Histopathology Technical Specialist
- 38 **Ventana Medical Systems' View of the Histology Market and Emerging Technologies**
John Lubniewski, Vice President, Worldwide Marketing (Platform Development), Tucson, AZ
- 39 **Case Study of Histology Automation: Center for Advanced Diagnostics, AmeriPath, Indianapolis, IN**
Barb Steinmetz, Lead Medical Technologist
- 40 **Case Study: Using Lean/Six Sigma to Make-over Alegent Health's Central Histology Laboratory, Omaha, NE**
Janice Mahoney, Cytology/Histology Coordinator
- 41 **Q&A, Open Discussion With Day's Faculty**
Moderated by Kenneth Bloom, M.D., Ph.D.

▼ **Readiness for Laboratories...with a Capital "R"! / Optional Day Three (B)**

- 42 **Laboratory Contingency Planning and Omaha's Disaster Preparedness Efforts**
Thomas Williams, M.D., Medical Director, Pathology, Methodist Hospital, Omaha, NE
- 43 **Epidemics & Bioterror Preparedness: Lesson Learned from Toronto's SARS Outbreak**
Susan Poutanen, M.D., Microbiologist & Infectious Disease Consultant, Toronto Medical Laboratories & Mount Sinai Hospital, Toronto, Ontario, Canada
- 44 **How the Laboratory at Detroit Medical Center Responded to 24 Hours without Municipal Power and Water**
William Neeley, M.D., Medical Director of Laboratories, Detroit Medical Center, Detroit, MI
- 45 **Hurricane Katrina and its Aftermath: Contingency Plans at Ochsner Foundation Hospital Keep the Laboratory in Operation**
Francis R. Rodvig, Jr., M.D., Chair, Department of Pathology & Laboratory Medicine, New Orleans, LA
- 46 **Establishing the Emergency Laboratory During Disaster: Ben Taub General Hospital's Laboratory "Moves" into the Astrodome**
Sylvia Waller, Administrative Director of Pathology, Ben Taub General Hospital, Houston, TX
- 47 **Earthquakes: Lessons in Preparation, "Riding It Out," and Staying Operational**
Donald P. Sharar, Director of Laboratory Services, Northridge Hospital Medical Center, Northridge, CA
- 48 **How Laboratory Vendors Can Help During Disasters and Emergencies**
John Kane, Director, Customer Service Operations, Abbott Laboratories, Inc., Abbott Park, IL
- 49 **IT Contingency Planning & Disaster Recovery for Hospitals and Laboratories**
Gary Assarian, D.O., Director, Hospital Consolidated Laboratories and Medical Director, Joint Venture Hospital Laboratories, Southfield, MI
- 50 **Essential Lessons in Laboratory Readiness and Disaster Response**
Thomas Williams, M.D.

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